

# Know The 3 Cs

## Concern

### Why the Concern?

35% of American teens aged 13 - 17 don't know enough about fentanyl to rate its danger.

Among teenagers, overdose deaths linked to synthetic opioids like fentanyl **TRIPLED** in the past 2 years.

Fentanyl ranks **#1** on the list of biggest killers of 18 - 45 year olds in the United states.

## Communicate

### Educate & Communicate

Discuss the harms with your kids. Research has shown that kids who have multiple opportunities to discuss the harms of drug use with caring adults fare much better.

Maybe your kids are good but your awareness may save a friend.



## Community

### Help Us Build a Caring Community

Participate in the creation of activities that build awareness

Look for mentorship opportunities

Support your schools and government in efforts to educate and prevent abuse

Get to know your neighbors, your kids friends, your church family

Do random acts of kindness